

# TheDirectoryForYou

Your 24hr Directory Enquiries Service in print, online, and on the phone  
In association with NEIGHBOURHOOD WATCH in Spain



Established in 2012, we are **FIRST** choice when searching for a Business or Service  
Let us put **POTENTIAL CUSTOMERS** in touch with your Business

“TheDirectoryForYou” Ad packages put your Business online, in-print and on the **ONLY** 24hr English speaking Telephone Directory Enquiries Service on the Costa Blanca for **SIX MONTHS** from only €70 (+ IVA)

We make it so much easier for Potential Customers to **FIND** your business and we operate around the clock, 365 days a year!

Your business will be listed on the online directory, your contact details will be given to Potential Customers by our 24hr Telephone Directory Enquiry Operators and your printed advertisement will be included within the next edition of the handy, compact sized printed Directory.

The printed Directory is a bi-annual high quality publication that is **FREE** to Potential Customers and has become a very much valued addition to all households here on the Costa Blanca. Available from over 3500 key distribution points including **ICELAND STORES**, it's the perfect publication for your business to be seen at large.

With Ad Packages the range of services provided and the six month period of advertising ensures your business prominence over its competitors and visibility to a huge volume of Potential Customers. We will showcase your Business to as many Potential customers as possible for one unbeatable price!

“TheDirectoryForYou” is an established legal business and has successfully provided quality Products and Services to the community and businesses for many years. By providing excellent Customer Service and ensuring Customer Satisfaction we have both a loyal customer base and a high volume renewal rate.

## www.TheDirectoryForYou.com

info@thedirectoryforyou.com  
www.facebook.com/thedirectoryforyou

To Advertise: 965 999 393



# WHY CHOOSE "THE DIRECTORY FOR YOU"

## BENEFITS



Ad Packages provide three types of advertising for your Business.

For less than 3 euros per week your business will be seen in print, online and listed on the ONLY 24hr English speaking Directory Enquiries Service in Spain.

Unlike Weekly and Monthly Publications that are discarded after reading customers keep and collect all editions of the printed directories.

The handy A5 sized high quality publication displays your business within its relevant category allowing Potential Customers to find your business fast and easily when they most need it. They do not have to search every page as they do in other publications to find exactly what they are looking for hoping that the business they need happens to be advertising that week or month.

With an annual distribution of 70,000 copies throughout the Costa Blanca South your printed advertisement will be seen by a volume readership. We have over 3500 key distribution points including Overseas Supermarkets (ICELAND ) and The Food Co. stores. We provide a continuous distribution throughout your six month advertising period and are one of the few publications that provide a viewable online distribution list.

**"We've made it so much easier for customers to find you 24/7."**

## OUR EXPERIENCE

We are an established legal company and have been successfully providing our Products and Services to the Community and Businesses since 2012.



We have an excellent advertising renewal rate, a loyal customer base and a volume readership.

Being at the heart of the community is important to us we pride ourselves on it as connecting businesses to customers is what we do best.

We are associated with The Neighbourhood Watch in Spain and provide free services to all legal Charities.

The Products and Services we provide are supported by the highest technology and are constantly maintained to display current and accurate information.

Our Telephone Operators are fully trained and courteous at all times and provide your business details in a professional manner.

We designed our Products and Services using research from customers living and working in Spain. It was important that the end product we provided reflected what they saw a 24hr Directory Enquiries Service in Spain to be.

Our pricing is always set to reflect the current economic situation and ensures that irrespective of the size of a business advertising is affordable to all.

**"Established in 2012, we continue to grow and have developed an excellent advertising renewal rate, a loyal customer base and a volume readership"**



# WHAT ARE "AD PACKAGES"

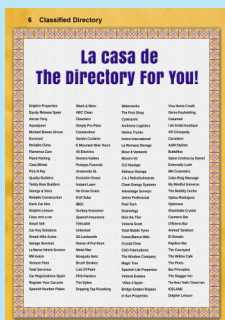
## IN PRINT



This is a more traditional way to advertise but one that is most popular with the residential population here on the Costa Blanca. You will find that unlike newspapers, customers collect and keep each edition within their homes and are rarely discarded.

Simply select the size of advert that is right for your business and we will list this within the relevant classification and category header according to the type of service you provide. The classifications are A to Z, Home & Property, Health & Beauty and Restaurants & Bars. By listing your business in the relevant classification and category header it will ensure that it is found easily and by as many Potential Customers as possible.

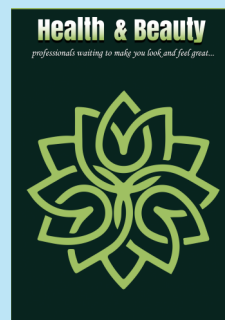
**"It's a much valued addition to every household in Spain"**



A to Z



Home & Property



Health & Beauty



Bar & Restaurant

## ONLINE



Potential Customers can view your Products and Services, Photo Gallery, Business hours, view and print directions to your office or showroom, watch your video, print off your online vouchers, Menu's and much more.

The online directory is designed with the user in mind and ensures that searching for your Business is an easy and successful experience.

It is a clean, uncluttered design that showcases the information that is important to your Potential Customers. We do not support or allow any banner advertising as we are an informative directory and show no bias to any individual business.

We link your listing to your Website, Facebook, Twitter or perhaps a favourite with Restaurant and Bars your TripAdvisor account.

You can edit your listing 24/7 to advise your customers of any changes, special offers or events as and when they occur.

**"No website? We will have your business online in no time"**

## ON THE PHONE



Catering for customers on the move or when they need a service in a hurry our 24hr Telephone Directory Operators is the perfect solution. Our Operators give your business details to Potential Customers 365 and they do this 24/7.

So whatever the time or day or in an emergency your details are available to Potential Customers. Especially great for businesses that provide an out of hour's service such as an emergency Plumber, Electrician, Doctor, Locksmith etc.

# PRINTING & DISTRIBUTION



To ensure Maximum readership and content that is current we print bi-annually and distribute all year round.

Our continuous annual distribution figure is circa 70,000 copies and continues to grow.



The distribution consists of over 3500 Key distribution Points throughout the Costa Blanca South including Overseas Supermarkets (ICELAND), The Food Co. stores and Neighbourhood Watch in Spain members.

We are one of the few publications that provide an up-to-date online distribution list, to view this visit [www.thedirectoryforyou.com](http://www.thedirectoryforyou.com) and click on distribution.

“Pick up your copy today!”

## ARTWORK, SPECIFICATIONS & DEADLINES

The Printed Directory is a Full Colour, High quality A5 publication.

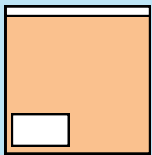


We can provide artwork without charge and with a maximum of two amendments prior to receipt of final proof.

For the next copy deadline please contact your Sales Consultant.

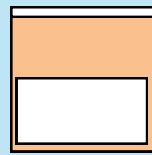
Please ensure your artwork is of the correct format (see below)

Format - All files minimum 300dpi resolution. Adobe Acrobat (PDF), JPEG, TIFF, PNG, BMP and GIF



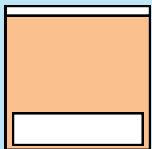
**Single Module**

63.5mm(w) x 42mm (H)



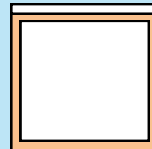
**Half Page**

132mm(w) x 90mm (H)



**Quarter Page**

132mm(w) x 42mm (H)



**Full Page**

132mm(w) x 185mm (H)

## PRICING & PAYMENT

Ad Packages require payment in full within 10 days after invoice date or on approval of artwork we have provided. Payments can be made by bank transfer, credit or debit card.

At the time of booking you will receive an order confirmation email and an invoice. Your Factura will follow once full payment is received.

| <b>Six Month Ad Packages</b> | <b>Rate ( + IVA )</b> |
|------------------------------|-----------------------|
| Ad Package SINGLE MODULE     | 70.00€                |
| Ad Package QUARTER PAGE      | 110.00€               |
| Ad Package HALF PAGE         | 180.00€               |
| Ad Package ¾ PAGE            | 230.00€               |
| Ad Package FULL PAGE         | 280.00€               |
| <b>Online Ad Packages</b>    | <b>Rate ( + IVA )</b> |
| 6 MTH Package                | 20.00€                |